



UNC CHARLOTTE
Named Gift Standards

Please refer to University Policy 602.9, Naming Opportunities, for the official policy and specific procedures on recognizing donors and friends through naming facilities and programs.

The Named Gift Standards are reviewed and updated annually by the named gift committee. The gift levels required to name a space will vary depending on the size of the space, intended use, and visibility. A donor's overall giving and service is often taken into account when considering a named space in his or her honor. These standards should serve as a starting point and are negotiable. Gifts given to name a space are not always designated to support the space named or program affiliated with that space.

Type	Recommended gift minimum
College	\$5,000,000
Building – Large ¹	\$5,000,000
School	\$3,000,000
Program/Center/Department	\$2,000,000
Building – Small ¹	\$1,000,000
Wing	\$500,000
Auditorium	\$500,000
Concert Hall/Theatre	\$500,000
Dining Space – Large	\$500,000
Laboratory	\$250,000
Lecture Hall – Large	\$250,000
Lecture Hall – Small	\$100,000
Courtyard/Plaza	\$100,000
Classroom	\$100,000
Conference Room	\$100,000
Office Suite	\$100,000
Dining Space – Small	\$100,000
Recreational Space	\$100,000
Atrium	\$50,000
Individual Office	\$50,000
Bench	\$3,500
Tree	\$500
Endowed Faculty Position ²	\$500,000
Endowed Scholarship/Fellowship	\$25,000
Other endowments	\$25,000
Annual scholarship	\$1,000

¹Large buildings are typically those that serve major academic purposes and/or have construction costs that are \$40 million or more. Small buildings are typically those that serve non-academic purposes and/or have construction costs that are \$10 million or less. Those that fall between this range should have gift levels that correspond accordingly.

²Needed amount varies, depending on discipline. To qualify for a match through the NC Distinguished Professors Endowment Trust Fund, the institution must have \$1,333,000 in donations and interest in its Endowment Fund to qualify for \$667,000 in State matching funds to establish a \$2,000,000 endowment; must have \$1,000,000 in donations and interest to qualify for \$500,000 in State matching funds to establish a \$1,500,000 endowment; must have \$666,000 in donations and interest to qualify for \$334,000 in State matching funds to establish a \$1,000,000 endowment; and must have \$333,000 in donations and interest for \$167,000 in State matching funds to establish a \$500,000 endowment. (UNC Policy Manual, 600.2.3)