

Taking Flight: Soaring Through Civic Engagement During the 2024 Election Season

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Overview

1. Election Engagement at UNC Charlotte
2. 49er Democracy Experience
3. Policy and Legal Considerations
4. Permissible Activities
5. Prohibited Activities
6. Enforcement

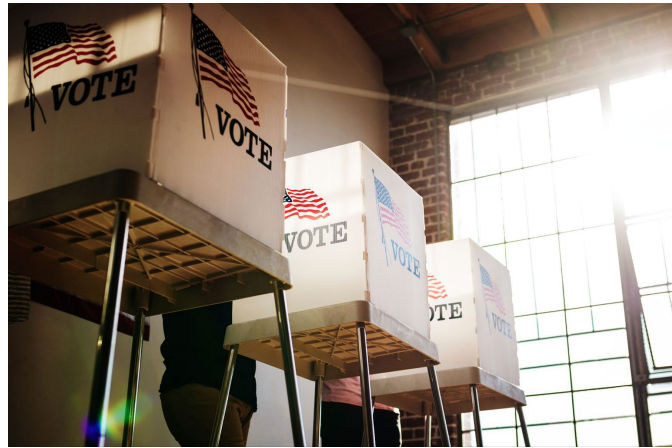


Trivia

What percentage of the voting-eligible population turned out to vote for the 2020 U.S. presidential election?

- A. 42%
- B. 66%
- C. 28%
- D. 82%

Source: [Pew Research Center](#)



Trivia

What percentage of the voting-eligible population turned out to vote for the 2020 U.S. presidential election?

B. 66%

This was the highest rate for any national election since 1900!



Election Engagement at UNC Charlotte

In 2020, 73% of eligible students voted in the presidential election.

This was up from 51% in 2016



*National SLVE,



49er Democracy Experience

Voter
Registration

Voter Education

Voter
Mobilization



charlotte.TurboVote.org

TurboVote can guide you through the voter registration process

Register to Vote

Register using the paper form
or NC DMV online registration
site.

Update your
address

Did you move recently?
Where will you be living
during the voting period?

Request an
Absentee ballot

Complete the form, print it,
sign it, and return it to your
local Board of Elections.

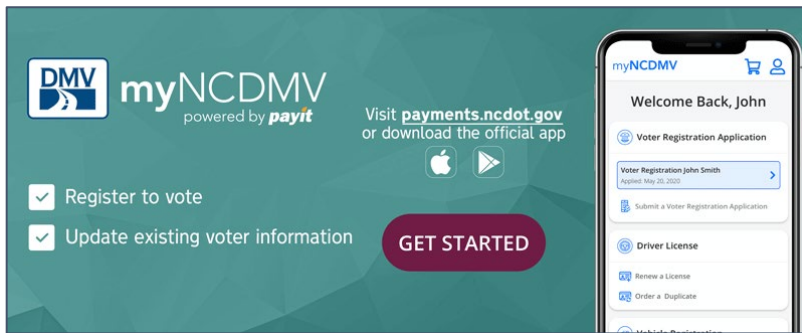
★ 49^{er} DEMOCRACY ★
EXPERIENCE ★

2024 Online Voter Registration in NC!

charlotte.turbovote.org

Do you have a valid North Carolina driver license or DMV-issued ID Card?

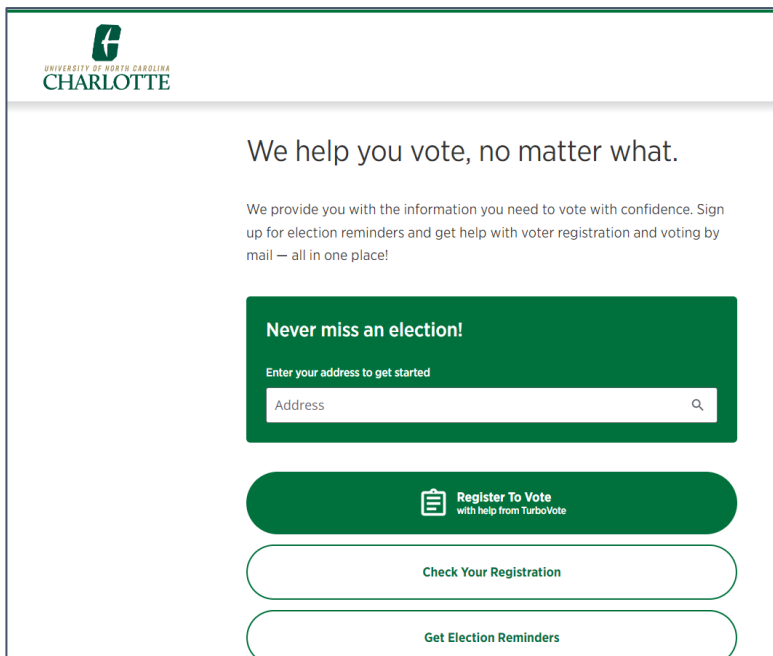
- If so, you can register to vote online.
- If not, you will need to use a paper voter registration form.



CHARLOTTE

★ 49^{er} DEMOCRACY EXPERIENCE ★

2024 TurboVote Will Guide You Through the Process



The screenshot shows the TurboVote website for the University of North Carolina Charlotte. At the top left is the university's logo, a stylized 'C' with a 'U' inside, and the text 'UNIVERSITY OF NORTH CAROLINA CHARLOTTE'. Below the logo, the text reads 'We help you vote, no matter what.' followed by 'We provide you with the information you need to vote with confidence. Sign up for election reminders and get help with voter registration and voting by mail – all in one place!'. A prominent green button says 'Never miss an election!' with a search icon. Below it is a search bar labeled 'Enter your address to get started' with the placeholder text 'Address'. At the bottom, there are three rounded buttons: 'Register To Vote with help from TurboVote' (with a document icon), 'Check Your Registration', and 'Get Election Reminders'.

Why TurboVote?

- TurboVote sends important election reminders via text and email
- TurboVote helps students complete voter registration and absentee ballot request forms
- charlotte.turbovote.org



2024 TurboVote & Paper Voter Registration Form

 TurboVote



- Online TurboVote Registration form
- Print and SIGN!
- Mail it or hand deliver it to the [Mecklenburg County Board of Elections](#)



CHARLOTTE

2024 Campus Voter Registration

Voter Registration Application
Before completing this form, review the General, Application, and State specific instructions.

Are you a citizen of the United States of America? Yes No
 Will you be 18 years old on or before election day? Yes No
 If you checked "No" in response to either of these questions, do not complete form.
(Please see state specific instructions for rules regarding eligibility to register prior to age 18.)

This space for office use only.

1	<input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms. Last Name Daratony	<input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms. First Name Mitchell	<input type="checkbox"/> Jr. <input type="checkbox"/> Sr. <input type="checkbox"/> III Middle Name(s) John			
2	Home Address 1505 Monument Hill Rd		Apt. or Lot # 2149	City/Town Charlotte	State NC	Zip Code 28213-5026
3	Address Where You Got Your Mail If Different From Above					
4	Date of Birth 04/04/1995 <small>Month Day Year</small>	5	Telephone Number (optional) (Ø 19) 302-5506		6	
7	Choice of Party <small>(See Item 7 in the instructions for your State)</small>		Race or Ethnic Group <small>(See Item 8 in the instructions for your State)</small> White, not of Hispanic Origin			

I have reviewed my state's instructions and I swear/affirm that:

- I am a United States citizen
- I meet the eligibility requirements of my state and subscribe to any oath required.
- The information I have provided is true to the best of my knowledge under penalty of perjury. If I have provided false information, I may be fined, imprisoned, or (if not a U.S. citizen) deported from or refused entry to the United States.

Please sign full name (or put mark) ▲

Date: / /
Month Day Year

If you are registering to vote for the first time: please refer to the application instructions for information on submitting copies of valid identification documents with this form.

Please fill out the sections below if they apply to you.

If the application is for a change of name, what was your name before you changed it?

A	<input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms. Last Name	<input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms. First Name	<input type="checkbox"/> Jr. <input type="checkbox"/> Sr. <input type="checkbox"/> III Middle Name(s)		
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If you were registered before but this is the first time you are registering from the address in Box 2, what was your address where you were registered before?

B	Street (or route and box number)	Apt. or Lot #	City/Town/County	State	Zip Code
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If you live in a rural area but do not have a street number, or if you have no address, please show on the map where you live.

Write in the names of the crossroads (or streets) nearest to where you live.
 Draw an X to show where you live.
 Use a dot to show any schools, churches, stores, or other landmarks near where you live, and write the name of the landmark.

C	<p><small>Example</small></p>			NORTH ↑
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If the applicant is unable to sign, who helped the applicant fill out this application? Give name, address and phone number (phone number optional).

D	
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Mail this application to the address provided for your State.


ID numbers
Preferred: last four digits of Social Security #

Signature



2024 Voter Lookup

https://vt.ncsbe.gov/voter_search_public/



The screenshot shows the 'NC Public Voter Search' form from the North Carolina State Board of Elections. The form is titled 'NC Public Voter Search' and includes a search criteria section with the following fields:

- FIRST NAME***: Text input field with a 'Sounds Like' checkbox.
- MIDDLE INITIAL**: Text input field.
- LAST NAME***: Text input field with a 'Sounds Like' checkbox.
- DATE OF BIRTH**: Text input field with a placeholder 'MMDDYYYY or MM/DD/YYYY'.
- COUNTY**: Dropdown menu with 'ALL' selected.
- VOTER STATUS***: Radio button selection with 'Registered' checked and 'Removed or Denied' unselected.

Below the form, there is a note: 'An asterisk (*) denotes a required field.' and two buttons: 'Search' and 'Reset'.

- Verify your registration
- Find out where to vote on election day
- Review your ballot





BRING PHOTO ID TO VOTE!

In 2024, voters will be asked to show photo identification when voting in North Carolina.

- Your physical 49er Card (virtual cards are not approved for voting)
- North Carolina driver's license

For a full list of acceptable IDs, visit

democracyexperience.charlotte.edu/get-informed/voter-id



WANT TO VOTE EARLY?

TO REGISTER AND VOTE ON THE SAME DAY,
YOU WILL NEED TO PROVE YOUR RESIDENCE.

Where do you live?

ON CAMPUS



OFF CAMPUS



EARLY VOTING

go to

HOUSING.UNCC.EDU

on your mobile device to view your current housing assignment. SHOW THIS PAGE to poll workers along with your student ID.



VOTE EARLY ON CAMPUS!

Visit bit.ly/2RWtbWQ for dates and times and locations.

take

PROOF OF RESIDENCE

documentation to your polling place. This must show the voter's current name and address and can include:



- A lease agreement
- North Carolina driver's license or photo ID (issued by a government agency)



- Current utility bill, bank statement, government-issued check, paycheck or other government document showing the voter's name and address

Election Process Information



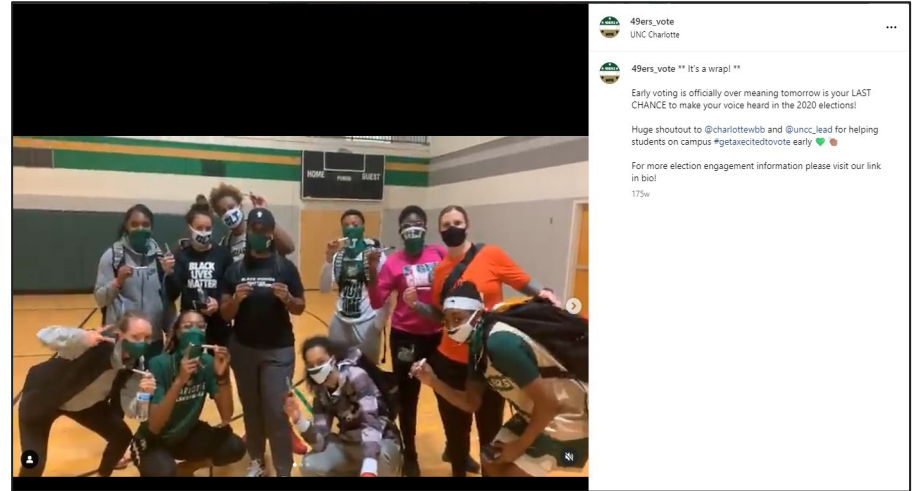
Campus Support

- Invite members of the student team for informational presentations



Campus Support

- Invite members of the student team for informational presentations
- Connect with us on Instagram and share your voter engagement story: 49ers_vote



Campus Support

- Invite members of the student team for informational presentations
- Connect with us on Instagram and share your voter engagement story: 49ers_vote
- Sign up to volunteer with 49er Democracy Experience



Policy and Legal Resources

- North Carolina Law
 - N.C.G.S. Article 5, [Chapter 126](#), Political Activity of Employees
- UNC Charlotte Policies
 - University Policy [102.3](#), Political Activities of Faculty and Staff Exempt from the State Human Resources Act
 - Political Activities of University Employees – [Annual Memo](#)
 - OLA website: <https://legal.charlotte.edu/legal-topics/political-activities-employees>
- UNC System Policies
 - UNC Policy Manual, [Chapter 300.5](#)
 - UNC System Procedures for Political Activities of EHRA Employees ([2022](#))
 - UNC System Reminders Regarding University Employment and Political Activities ([2018](#))



Permissible Activities - The Voting Process

- Voter Education & Registration
 - Cannot target voters of a particular party or help a specific candidate
- Polling
 - Questions must be framed neutrally and accepted polling techniques must be used
- Voter Guides and “Get-out-the-vote”
 - Cannot favor specific party or candidate



Permissible Activities - On Campus

- Websites and Online Information
 - Online information must be neutral and provide information on all candidates for that office
- Business with Candidates
 - All expenses related to the activity are paid for by the candidate, political organization, or sponsoring student organization
 - The goods/services must be made available to every candidate, and also generally be made available to the public
 - Charges and fees must be fair-market value and usual rates to the public



Permissible Activities - On Campus

- Providing information
 - UNC Charlotte may provide factual information and data to political candidates, while making it clear that the University will not be identified with any candidate or any party
 - The data must be made equally available to all candidates



Permissible Activities - Individual Involvement

- Civic Activities
 - Volunteering inside a polling facility
 - If non-partisan and unpaid, may use community service leave
 - Community engagement
- Registering to vote and voting
- Becoming a candidate and holding office
 - Comply with UNC System and UNC Charlotte policies
 - Petition must be submitted by timeline in UP 102.3
- Soliciting, accepting, receiving, and making campaign contributions in a personal capacity



Permissible Activities - Individual Involvement

- Participating in political campaigns or organizations
 - Includes handing out candidate information outside a polling location
- Teaching, inquiry, and classroom discussion on political issues within the course subject matter
- Participation in public affairs in a manner that does not compromise efficiency or integrity as employees or the neutrality, efficiency, or integrity of the constituent institution or unit in which they are employed.
 - Note: Employees must not imply the political opinions they assume are endorsed by the University.



Prohibited Activities

- Employees must not participate in political activity while on duty
 - Political Activity is defined as “actions directed toward the success or failure of a candidate for public office, political party, or partisan political group including, but not limited to, campaigning, political management, and soliciting financial contributions for political purposes.” UNC Policy Manual 300.5.1
- Employees must not use position or State property to gain support, or to oppose, any person or issue in any election
 - Examples of UNC Charlotte equipment or services: vehicles and other equipment, stationary, campus mail, computers and e-mail, postage, photocopiers, fax machines, etc.



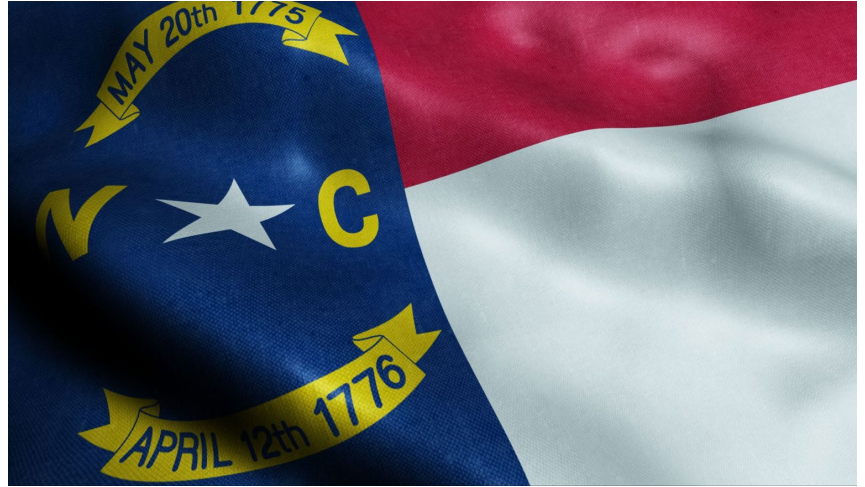
Prohibited Activities

- Implying or expressing political opinions as an employee of UNC Charlotte (in other words, *not* in a personal capacity)
- Pressuring other State employees to support or oppose a political candidate or party
 - Making a promise of, or actually providing, preferential treatment
 - Making a threat of, or actually imposing, detrimental treatment



Enforcement

- Loss of tax-exempt status
- Excise tax liability
- Criminal misdemeanor
- Policy violations can lead to University disciplinary action



Questions?

